

PATENTS

## Attorney Docket No. UV-193

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

## PATENT APPLICATION

Applicants

: David M. Berezowski et al.

Application No. : 09/823,705

Confirmation No. : 7437

Filed

: March 30, 2001

For

SYSTEMS AND METHODS FOR IMPROVED

AUDIENCE MEASURING

Group Art Unit

: 2617

Examiner

: Annan Q. Shang

New York, New York 10020

June 8, 2006

Mail Stop RCE Commissioner for Patents P.O. Box 1450

Alexandria, Virginia 22313-1450

## REPLY TO OFFICE ACTION

Sir:

In reply to the Office Action dated February 8, 2006, please amend the above-identified application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 43 of this paper.